



2020-2021 GUIDED PATHWAY

Associate of Applied Science in Business Administration - Marketing

FIRST FALL			
16 WEEKS	NOTES	SCH	COMPLETED
FIRST 8 WEEKS			
MRKG 1311 - Principles of Marketing		3	<input type="checkbox"/>
BUSI 1301 - Business Principles	! FY	3	<input type="checkbox"/>
SECOND 8 WEEKS			
ACNT 1303 - Introduction to Accounting I		3	<input type="checkbox"/>
BMGT 1341 - Business Ethics	!	3	<input type="checkbox"/>
Total SCH		12	

SECOND FALL			
16 WEEKS	NOTES	SCH	COMPLETED
FIRST 8 WEEKS			
ACCT 2301 - Prin. of Financial Accounting	! FY	3	<input type="checkbox"/>
BCIS 1305 - Business Computer Applications	FY	3	<input type="checkbox"/>
SECOND 8 WEEKS			
ACCT 2302 - Prin. of Managerial Accounting	FY	3	<input type="checkbox"/>
ENGL 1301 - Composition I	FY	3	<input type="checkbox"/>
Total SCH		12	

FIRST SPRING			
16 WEEKS	NOTES	SCH	COMPLETED
FIRST 8 WEEKS			
MRKG 1302 - Principles of Retailing		3	<input type="checkbox"/>
Marketing Elective		3	<input type="checkbox"/>
SECOND 8 WEEKS			
BUSG 2309 - Small Business MGMT/ENTPRE.		3	<input type="checkbox"/>
Human Resource Elective		3	<input type="checkbox"/>
Total SCH		12	

SECOND SPRING			
16 WEEKS	NOTES	SCH	COMPLETED
FIRST 8 WEEKS			
ECON 2301 - Principles of Macroeconomics	FY	3	<input type="checkbox"/>
BUSI 2301 - Business Law	FY	3	<input type="checkbox"/>
SECOND 8 WEEKS			
Mathematics Core	FY	3	<input type="checkbox"/>
BMGT 2309 - Leadership		3	<input type="checkbox"/>
Total SCH		12	

The following summer classes can also be taken during any fall or spring semester.

FIRST SUMMER	NOTES	SCH	COMPLETED
Business Elective		3	<input type="checkbox"/>
Soft Skills Elective		3	<input type="checkbox"/>
Total SCH		6	
First Year SCH		30	

SECOND SUMMER	NOTES	SCH	COMPLETED
Lang, Phil, Cult, or Creative Arts core	FY	3	<input type="checkbox"/>
SPCH 1311, SPCH 1315 or SPCH 1321	FY	3	<input type="checkbox"/>
Total SCH		6	
Second Year SCH		30	
Graduation SCH		60	

Definition of Notes

- Must successfully complete the course in order to progress in the AAS Business Administration degree.
- FY** Course will be offered on a continuous basis so that a student can take the course in any fall and spring semester.
- Apply for graduation - Level 1 Cert. in Small Bus. Entrepreneur.
- Click here for list of elective courses.
- Meet with an academic advisor or department chair for university specific transfer course.
- Come talk to an advisor about your Temple College graduation and your university transfer plans.

Helpful Links

- [Expenses and Scholarships](#)
- [Core Curriculum Courses](#)
- [Financial Aid Information](#)
- [Business Website](#)

Transfer Outlook

Students in the AAS Business Administration degree gain a broader understanding of working in and running a business. Actionable skills developed relate to the fields of Marketing, Management, Human Resources, and Accounting.

Career Outlook

- Executive Administrative Assistant** - \$34,127 w/ Associate Degree
- Supervisor of Administrative Workers** - \$32,567 w/ Associate Degree + Experience
- Administrative Service Manager** - \$53,679* w/ Bachelor's Degree

*Based on entry-level jobs in Central Texas