Strategic Goals and Objectives

1. Foster Student Success
   
   A. Increase course completion with an earned grade of “C” or better.
   
   B. Increase students’ attainment of recognized credentials.
   
   C. Increase retention of credential-seeking students from term to term and year to year.
   
   D. Increase the number of career and technical education students who are employed or continue in higher education within one year of graduation.
   
   E. Increase the number of transfers to baccalaureate granting institutions.

2. Optimize Community Partnerships and Outreach
   
   A. Develop new and strengthen existing partnerships to meet identified community needs.
   
   B. Enhance marketing and communication to promote the college, its programs, functions, and services.

3. Manage Resources Effectively
   
   A. Create a culture of professional excellence, innovation, and accountability
   
   B. Optimize the utilization of resources.
   
   C. Increase resources.