



# 2020-2021 GUIDED PATHWAY

## Level I Certificate - Marketing & Entrepreneurship

FIRST FALL			
16 WEEKS	NOTES	SCH	COMPLETED
FIRST 8 WEEKS			
MRKG 1311 - Principles of Marketing		3	<input type="checkbox"/>
BUSI 1301 - Business Principles	FY	3	<input type="checkbox"/>
SECOND 8 WEEKS			
ACNT 1303 - Introduction to Accounting I		3	<input type="checkbox"/>
BMGT 1341 - Business Ethics		3	<input type="checkbox"/>
<b>Total SCH</b>		<b>12</b>	

FIRST SPRING			
16 WEEKS	NOTES	SCH	COMPLETED
FIRST 8 WEEKS			
MRKG 1302 - Principles of Retailing		3	<input type="checkbox"/>
Marketing Elective		3	<input type="checkbox"/>
SECOND 8 WEEKS			
BUSG 2309 - Sm.BusMgmt/Entrepreneurship		3	<input type="checkbox"/>
Human Resource Elective		3	<input type="checkbox"/>
<b>Total SCH</b>		<b>12</b>	

**The following summer classes can also be taken during any fall or spring semester.**

SUMMER	NOTES	SCH	COMPLETED
Business Elective		3	<input type="checkbox"/>
Interpersonal Skills Elective		3	<input type="checkbox"/>
<b>Total SCH</b>		<b>6</b>	
<b>Graduation SCH</b>		<b>30</b>	

### Definition of Notes

Must successfully complete the course in order to progress in the Level I Certificate - Marketing & Entrepreneurship

**FY** Course will be offered on a continuous basis so that a student can take the course in any fall and spring semester.

Apply for graduation - Level I Certificate in Marketing & Entrepreneurship

[Click here for list of elective courses.](#)

### Helpful Links

[Expenses and Scholarships](#)

[MRKG Courses](#)

[Financial Aid Information](#)

[Business Website](#)

### Transfer Outlook

The Level I (LV1) Certificate - Marketing and Entrepreneurship prepares students by developing skills in starting, running and marketing a business successfully.

### Career Outlook

**Marketing Specialist** - \$34,166\* w/Certificate

\*Based on entry-level jobs in Central Texas