

IMED 2311 – Portfolio Development (3: 2-2)

Informal Description: This course introduces students to the packaging content for various delivery methods, including pdf, images optimized for the web, and streaming audio/video

Textbooks/Reference/Materials

- Adobe Creative Suite CS4 Classroom in a Book, ISBN 0321573919
- Access to <http://www.templejc.edu/dept/cis/CCollins/Collins.htm>
- Floppy disks or other file storage (home computer, removable USB drive, etc.)
- Access to a free ISP

Course Competencies

CIP Code: 11.0801 (Web Page, Digital/Multimedia and Information Resources Design)

Course Title: Portfolio Development

Course Level: Intermediate

Course Description: Preparation and enhancement of portfolio to meet professional standards, development of presentation skills, and improvement of job-seeking techniques.

Learning Outcomes: Arrange and refine projects for various delivery systems; identify current industry requirements for employment; create a presentation portfolio; and articulate the advantages of membership in a professional organization..

Suggested Prerequisite: Introduction to Computers

Year: 2007

COURSE CALENDAR

6 Week Semester	16 Week Semester	Notes	Lecture Topics	Labs
Week 1	Week 1		Syllabus/Orientation	
	Week 2		Portfolios	
	Week 3		Adobe CS4/Media collection	
Week 2	Week 4		Adobe Acrobat	Lab 1 due
	Week 5		Adobe Acrobat	Lab 2 due
	Week 6	Review	Test 1	
Week 3	Week 7		Adobe Photoshop/Media Collection	Lab 3 due
	Week 8		Adobe Photoshop	Lab 4 due
	Week 9		Adobe Photoshop	Lab 5 due
Week 4	Week 10	Review	Test 2	
	Week 11		Adobe Dreamweaver	Lab 6 due
	Week 12		Adobe Dreamweaver	Lab 7 due
Week 5	Week 13		Audio Editing/Media Collection	Lab 8 due
	Week 14		Media Distribution	Lab 9 due
	Week 15	Review	Test 3	
Week 6	Week 16	Final		Capstone Lab 10 due

See course website for current semester's calendar, and holidays

Notes:

Use Adobe Acrobat 9 to:

Share your ideas

Use Acrobat 9 to create polished PDF files, present multiple documents in a PDF Portfolio, and even add multimedia. And all in a single file.

Control your work

Use Acrobat 9 to apply passwords, set permissions, and permanently remove sensitive information — so you can feel confident your work is safe.

Simplify form creation

With just a few clicks, you can create a form that virtually anyone can fill out and save electronically.

Use Adobe Photoshop to:

Digitize ideas, art, and photographs

Use Photoshop to polish files, adjust brightness and contrast, and o create different versions of files.

Control your work

Use Photoshop to apply optimize images for web or print.

Use Adobe Dreamweaver to:

Create basic to advanced web sites

Use Dreamweaver templates to create a basic web page, or to manage a complex web site.

Control your work

Use Dreamweaver to manage new media on your web site.

Use Audio/Video Editors to:

Create capture your compositions and performances, and optimized for web or CD