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# *Captivate Your Audience*

Learn the art of precise and inspiring communication.

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**In the blazing fast business world,  
audiences are everywhere.**

*A reporter with a camera waits for your response.  
Stockholders gather to hear your keynote  
speech.*

*Your sales team prepares for an important  
client meeting.*

*Employees look to you for vision and  
direction.*

*Your audience is ready . . . Are you?*

By investing a day with Molly McDonald at Temple College's Downtown Business Training Center, you will be. You'll walk away from the session with a plan to help you and your organization command influence and gain strategic advantage in two ways: by focusing your messages, and by using proven techniques to communicate those messages effectively – even being able to effectively answer the toughest audience questions.

**Friday, November 9, 2007  
8:15 a.m. – 4:00 p.m.  
Temple College – Downtown**

**\$165**  
(includes all materials and lunch)

Call 298-8616 or 298-8625 for  
more information or to register

**Registration Deadline:  
Thursday, November 1**



TEMPLE COLLEGE

## **About Molly McDonald**



Molly discovered her true passion - *public performance coaching* - after 15 years in the trenches as a business executive. From that background, she keenly understands the demands on spokespersons today. Her mission is to equip executives to perform with excellence in all types of public appearances.

After obtaining a master's degree in speech communication, Molly learned the ropes as a member of the trade press, and as a radio announcer, voice talent, and video producer. For five years she served as adjunct faculty in the Department of Communication at St. Edward's University in Austin, Texas. Molly's clients utilize her skills as a workshop leader and coach to prepare for local and national media events, public speeches, analyst and investor meetings, and sales presentations.

**Temple College – Business & Community Education** is pleased to bring Molly McDonald to TC's Downtown Business Training Center for a day to coach local leaders in proven powerful communication techniques.