

## Individual Full Report: Temple College

### Section 1

Does your institution have campus-wide representation on your strategic enrollment management steering committee?

*YES*

Please list the members of your steering committee

Mark Smith, Associate Vice President, Distance Education

Amy Flinn, Director of Advising and Retention

Tina Marsh, Director, TRIO Program

Henry Castillo, Director, English Department

Lesley Keeling-Olson, Director, Criminal Justice Department

Anjanette Mesecke, Director, Marketing, Recruitment, Retention

Jimmy Roberts, Director, Institutional Effectiveness, Research and Planning

Virginia Leak, Division Director, ADN Nursing

Jan Salzman, Division Director, Student and Enrollment Services

Cynthia Martinez, Director, Mathematics Department

Did the steering committee meet this year?

*YES*

Did the steering committee make any significant changes related to your strategic enrollment management plan that would affect student participation and success this year?

*NO*

Please discuss the changes and the rationale for the changes below.

### Section 2

Has your institution made any changes or updates to the goals of your Strategic Enrollment Management Plan?

*NO*

Please list any changes or updates below. Please note if the goal has been deleted, revised, or achieved.

Goal	Status
Identify and promote nationally recognized programs or service at Temple College.	In Progress
Increase the number of degrees and certificates and increase the number of transfers to four-year institutions.	In Progress
Enhance the recruitment strategies of targeted populations who are not traditionally considered college bound.	In Progress
Continue and expand P-16 outreach programs.	In Progress
Continue participating in departmental recruiting activities, TACRAO sponsored college day/night events, financial aid and admission information sessions.	In Progress
Continue participating in the Partners in Education Central Texas 2-Step with Tarleton-Central Texas, Central Texas College and area high schools to promote seamless educational opportunities in Central Texas that lead to a baccalaureate degree.	In Progress

**Section 3**

Are you collecting and using data to improve student participation and success?

*YES*

List your data-collection activities and the person responsible for each activity.

Person Responsible	Data Collection Activity	Activity
Tina Marsh	Cohort Tracking Surveys and Questionnaires Student Data Student Evaluations Qualitative Information	First Generation/Low Income

Tina Marsh	Cohort Tracking Surveys and Questionnaires Student Data Student Evaluations Qualitative Information	Success/Retention
Jimmy Roberts	Student Data Qualitative Information Enrollment Data State Data Statistical Data	Strategic Enrollment Management Plan
Jimmy Roberts	Student Data Qualitative Information Enrollment Data State Data Statistical Data	First Generation/Low Income
Jimmy Roberts	Student Data Qualitative Information Enrollment Data State Data Statistical Data	Success/Retention

Cheryl Robinson	Cohort Tracking Qualitative Information Statistical Data	Success/Retention
Jan Salzman	Cohort Tracking Surveys and Questionnaires Student Data Student Evaluations Qualitative Information Enrollment Data State Data Statistical Data	Strategic Enrollment Management Plan
Jan Salzman	Cohort Tracking Surveys and Questionnaires Student Data Student Evaluations Qualitative Information Enrollment Data State Data Statistical Data	College for Texans Campaign

Jan Salzman	Cohort Tracking Surveys and Questionnaires Student Data Student Evaluations Qualitative Information Enrollment Data State Data Statistical Data	First Generation/Low Income
Jan Salzman	Cohort Tracking Surveys and Questionnaires Student Data Student Evaluations Qualitative Information Enrollment Data State Data Statistical Data	Success/Retention

**Section 4**

Is your institution participating in College for Texans outreach activities such as College Enrollment Workshops or GO Centers?

*YES*

College Enrollment Workshops School Year 2006

*YES*

If yes, list schools

School	City	County	# of Students	# of Parents
HENRY T WASKOW HIGH SCHOOL	BELTON	BELL COUNTY	30	0
HOLLAND H S	HOLLAND	BELL COUNTY	55	23
ACADEMY H S	LITTLE RIVER	BELL COUNTY	22	23
BARTLETT SCHOOLS	BARTLETT	BELL COUNTY	52	20
BELTON H S	BELTON	BELL COUNTY	427	20
ROGERS H S	ROGERS	BELL COUNTY	25	25
SALADO H S	SALADO	BELL COUNTY	131	20
TEMPLE H S	TEMPLE	BELL COUNTY	456	25
HOLY TRINITY HIGH SCHOOL	TEMPLE	BELL COUNTY	22	0
CENTRAL TEXAS CHRIST SCH	TEMPLE	BELL COUNTY	10	0
TROY HIGH SCHOOL	TROY	BELL COUNTY	124	25
FLORENCE H S	FLORENCE	WILLIAMSON COUNTY	50	0
FLORENCE MIDDLE	FLORENCE	WILLIAMSON COUNTY	30	0
GRANGER SCHOOL	GRANGER	WILLIAMSON COUNTY	41	0
HUTTO H S	HUTTO	WILLIAMSON COUNTY	159	0
TAYLOR H S	TAYLOR	WILLIAMSON COUNTY	182	0

GO Center School Year 2006

*NO*

If yes, list schools

**Section 5**

Do you have initiatives in your region to improve recruitment and participation of underrepresented populations and/or first generation low income students?

*YES*

Please describe the top 3 most effective activities below, including at least one student-oriented activity, noting which of these are in conjunction with high schools.

<b>TC College Connection</b>	
<b>Number of students served:</b>	1595
<b>Funding for initiative (including staff salaries):</b>	\$103,000

**Description of initiative**

Temple College began the College Connection Program in 2005-06 with three targeted high schools. In 2006-07, the program grew to 13 schools and it continues to expand.

The activity consists of four visits to each senior at targeted high schools for 1) initial contact and explanation of the program, 2) explanation and completion of the application process, 3) explanation and completion of the financial aid process, and 4) placement testing (provided to seniors at no cost).

While all seniors are encouraged to participate, the program is designed to reach first generation/low income students with the information needed to access higher education - information they may not otherwise access.

This activity is designed to create and/or reinforce a "culture of college attendance," to explain how college can assist in workforce preparation/skill building, and to provide each senior who participates with a letter of college acceptance upon graduation from high school.

The goal is to increase college attendance and the emphasis is not solely recruitment of students to Temple College.

**How could you make the initiative more effective?**

Improving communication with the high schools and increasing the number of participating area high schools as well as increasing staffing and funding of the program will make the activity more effective.

**The orientation of this activity is:** Student-Oriented

**Does the initiative warrant state or national recognition?**

NO

<b>Early Intervention Program</b>	
<b>Number of students served:</b>	825
<b>Funding for initiative (including staff salaries):</b>	\$140,466

**Description of initiative**

Student Services has developed an early intervention program for students who are served with transportation funds, child care funds, and the textbook lending library as well as for students served by the Temple House Authority, students participating in the disabilities program, students on academic probation and those funded by Workforce Investment Act.

Students who agree to participate sign a release form. During the first six weeks, the Student Services Office contacts faculty members to determine if intervention is needed.

Students identified as needing intervention are counseled and provided options for improving their grades and or dropping the class. Options include study skills workshops and tutoring intervention.

**How could you make the initiative more effective?**

More timely faculty response would allow earlier and more effective intervention.

**The orientation of this activity is:** Student-Oriented

**Does the initiative warrant state or national recognition?**

NO

<b>Vocabulary Curriculum/Workshop</b>	
<b>Number of students served:</b>	160
<b>Funding for initiative (including staff salaries):</b>	\$14,391

**Description of initiative**

Vocabulary based curriculum is provided for each student in the Trio Program, communicated through weekly workshops throughout the academic year.

**How could you make the initiative more effective?**

Effectiveness could be improved through: 1. Additional funding 2. College-wide adoption of the vocabulary curriculum

**The orientation of this activity is:** Student-Oriented

**Does the initiative warrant state or national recognition?**

NO

**Section 6**

Please describe your top three success/retention activities below.

**Developmental Advising**

**Description of activity**

TC has implemented a system of developmental advising in combination with an expanded family/student orientation where students and advisors partner to grow student participation and responsibility for their own academic experience.

Beginning in Spring 2006, all advisors, including faculty advisors, are trained in a step-by-step process where student are informed about TSI requirements, degree plans, college procedures, etc. and are trained to utilize the technology available to them to keep track of their records and to seek any academic/advising assistance needed.

Regular training sessions are held for faculty/staff advisors. Refresher training is encouraged and available on request. Faculty advisors are encouraged to "shadow" members of the advising center. Increased communication with students is encouraged throughout the semester.

Student satisfaction surveys have been implemented.

**How could you improve the activity?**

Increased staffing and more frequent advisor/faculty communication could improve the activity.

Measurement of the success of this type of activity is difficult. Additional efforts towards improving evaluation of effectiveness are needed.

	In 2006	In 2007
Number of students served:	4,548	4,600

Funding for initiative (including staff salaries):	\$80,000	\$80,000
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**What type of activity is this?**

Qualitative and effective advisement and counseling system

**Health Science Department Workshops**

**Description of activity**

To increase completer rates in the technical Health Science programs, the staff of Student and Enrollment Services developed a retention plan in conjunction with the programs.

Surgical Technology, Respiratory Care, Vocational Nursing and Associate Degree Nursing refer students to the Educational Assistance Center for assistance in test preparation and coursework. Additional tutoring is provided in the area of Anatomy and Physiology. Workshops are held each semester covering study skills, test anxiety and test taking tactics.

**How could you improve the activity?**

To increase effectiveness, the program could be made mandatory prior to students applying to the applicable program. Students would be evaluated for math and reading skills prior to taking the NET or HOBET and remediation would occur on the front end not the middle and back end of the activity.

	In 2006	In 2007
Number of students served:	377	380
Funding for initiative (including staff salaries):	\$99,700	\$99,700

**What type of activity is this?**

Academic support services

**Tutoring (TRIO)**

**Description of activity**

Tutoring one-to-one though the TRIO Program.

**How could you improve the activity?**

Expansion of the program through additional funding could make the activity more effective.

	In 2006	In 2007
Number of students served:	160	160
Funding for initiative (including staff salaries):	\$14,391	\$14,391

**What type of activity is this?**

Academic support services